



South  
Mediterranean  
University

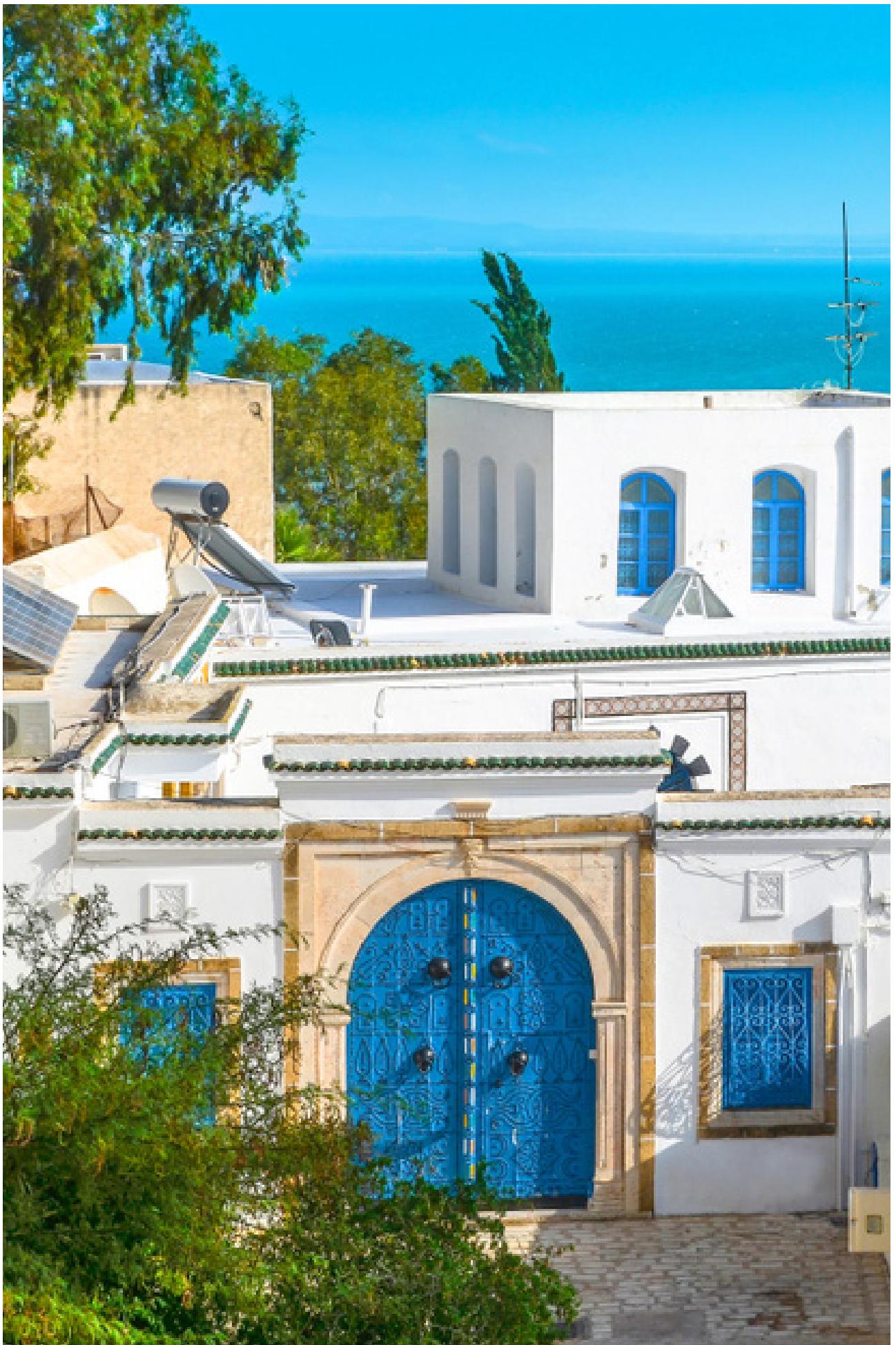


**GLOBAL EDUCATION IN THE  
HEART OF THE MEDITERRANEAN**

# WHY STUDY IN TUNISIA?

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Discover the allure of Tunisia, a country where ancient history, vibrant culture, and modern innovation converge to create a truly unique academic experience. Nestled in the heart of the Mediterranean, our university offers international students the opportunity to immerse themselves in a rich tapestry of traditions while pursuing their academic goals. From exploring the UNESCO World Heritage sites of Carthage and the Medina of Tunis to indulging in the flavors of authentic Tunisian cuisine, students will find endless opportunities for cultural exploration and enrichment. Moreover, Tunisia's strategic location serves as a gateway to Africa, Europe, and the Middle East, providing unparalleled access to diverse markets and global opportunities. At South Mediterranean University, students not only receive a top-tier education in business and engineering but also gain invaluable insights into the complexities of the global landscape. Embrace the spirit of adventure, expand your cultural horizons, and embark on a transformative educational journey in Tunisia.





# AN INVALUABLE EXPERIENCE

Undertaking a journey to study abroad is a transformative experience that significantly enriches one's academic journey. Employers often regard international experiences favorably, recognizing the valuable skills and competencies gained, including aptitude in managing diversity, effective communication in diverse cultural settings, fostering self-awareness and confidence, as well as nurturing autonomy and initiative.

Beyond academics, studying abroad presents an opportunity to forge meaningful connections and friendships with individuals from diverse backgrounds worldwide. Building such a global network of contacts is invaluable in today's interconnected world, providing a significant advantage in navigating and thriving in diverse professional environments.



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# WHY STUDY AT SMU?

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Welcome to **South Mediterranean University**, where academic excellence meets cultural richness in the heart of Tunisia. As a premier institution offering a diverse range of programs in both **Business** and **Engineering**, we pride ourselves on providing a dynamic learning environment that fosters innovation, critical thinking, and global perspectives.

Our internationally renowned faculty members bring a wealth of expertise and industry experience to the classroom, ensuring that our students receive a world-class education that prepares them for success in today's competitive global marketplace.

With state-of-the-art facilities, cutting-edge research opportunities, and a vibrant campus community, South Mediterranean University offers the perfect blend of academic rigor and cultural immersion. Join us and embark on a transformative journey that will not only expand your intellectual horizons but also enrich your personal and professional life in ways you never thought possible.

**MSB**  
**Business School**

**MedTech**  
**Engineering school**





MEDITERRANEAN SCHOOL OF BUSINESS

# PROGRAMS



**Undergraduate Program in  
Management** (License Degree)



**Master in Finance**



**Master in Marketing**

**Master in Operations and  
Logistics Management**

**Master in Business Analytics**

**Part-time MBA with AI Focus**

**Executive MBA**

# MEDTECH

MEDITERRANEAN INSTITUTE OF TECHNOLOGY

## PROGRAMS



**Computer Systems  
Engineering**

**Software Engineering**

**Renewable Energy Engineering**

**License in Computer Science**

**Master in Business Computing**

**Master in Energy Management and  
Sustainability**

**Master in Cyber Security**

**Master in Software Engineering**

**Master in Digital Health and AI**

# INDUCTION WEEK

Before classes commence, SMU offers an orientation program designed specifically for international students. These sessions are mandatory and encompass essential topics such as applying for residence permits, securing health insurance, setting up internet and phone services, and familiarizing students with Tunisian culture, academic norms, and standards.

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Additionally, international students will partake in the “**Entrepreneurs Of the Future**” (EOF) bootcamp, a three-day event where students from both MSB (the business school) and MedTech (the engineering school) converge. During this immersive experience, students collaborate in teams, tapping into their entrepreneurial spirit to create innovative solutions for sustainable economic development challenges.







# SMU INCUBATOR

Driven by the spirit of Innovation in a rich entrepreneurial ecosystem, 100% of our students and Alumni are “young women and young men” Pioneers of change and creators of values.

Rich in its faculty, skills and experience, South Mediterranean University has chosen to support its ambitious talents, and project leaders in the development and realization of their business ideas.

The SMU Incubator offers a 5-month training course for entrepreneurs in the ideation phase, through workshops, mentoring, coaching as well as access to both MSB & MedTech courses, which will allow them to pitch their ventures in front of a jury of experts and potential investors.

SMU Incubator offers a unique opportunity for our entrepreneurs to broaden their vision to other markets and geographic territories but also to gain access to funding organizations through a large network of Alumni and Partners.

Our Co-working Space, SMU Incubator, aims to be a place for collaboration between the different entrepreneurs of each cohort, by capitalizing on skills, resources, network and business-engineering synergies.

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 [smu.incubator@smu.tn](mailto:smu.incubator@smu.tn)



# CAREER SERVICES

Its main mission consists of supporting students by providing a variety of interesting topics to empower them with the skills needed. International students are welcome to office or they can send their request requests via email to the email address:

 [careerservices@smu.tn](mailto:careerservices@smu.tn)

# ADVISING AND COUNSELING CENTER



SMU's top priority is the health and wellbeing of its students. Owing to that fact, SMU provided the Advising and Counseling Center (ACC) that offers academic advising and individual counseling to students in need.

The ACC is created to help students keep a healthy state of mind and help them in finding proper on-and-off-campus resources.

International students are welcome to talk with their counselor about anxiety, depression, academic performance, self-esteem, stress, family issues, uncertainty, etc. Services are provided by a licensed counselor.

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# SMU GREEN CAMPUS INITIATIVE

The SMU Green Campus initiative integrates eco-conscious practices and educational initiatives to foster sustainability within the campus environment. This project empowers SMU to spearhead a shift towards a greener culture, pioneering innovative solutions that address the interconnected environmental, social, and economic challenges facing society.





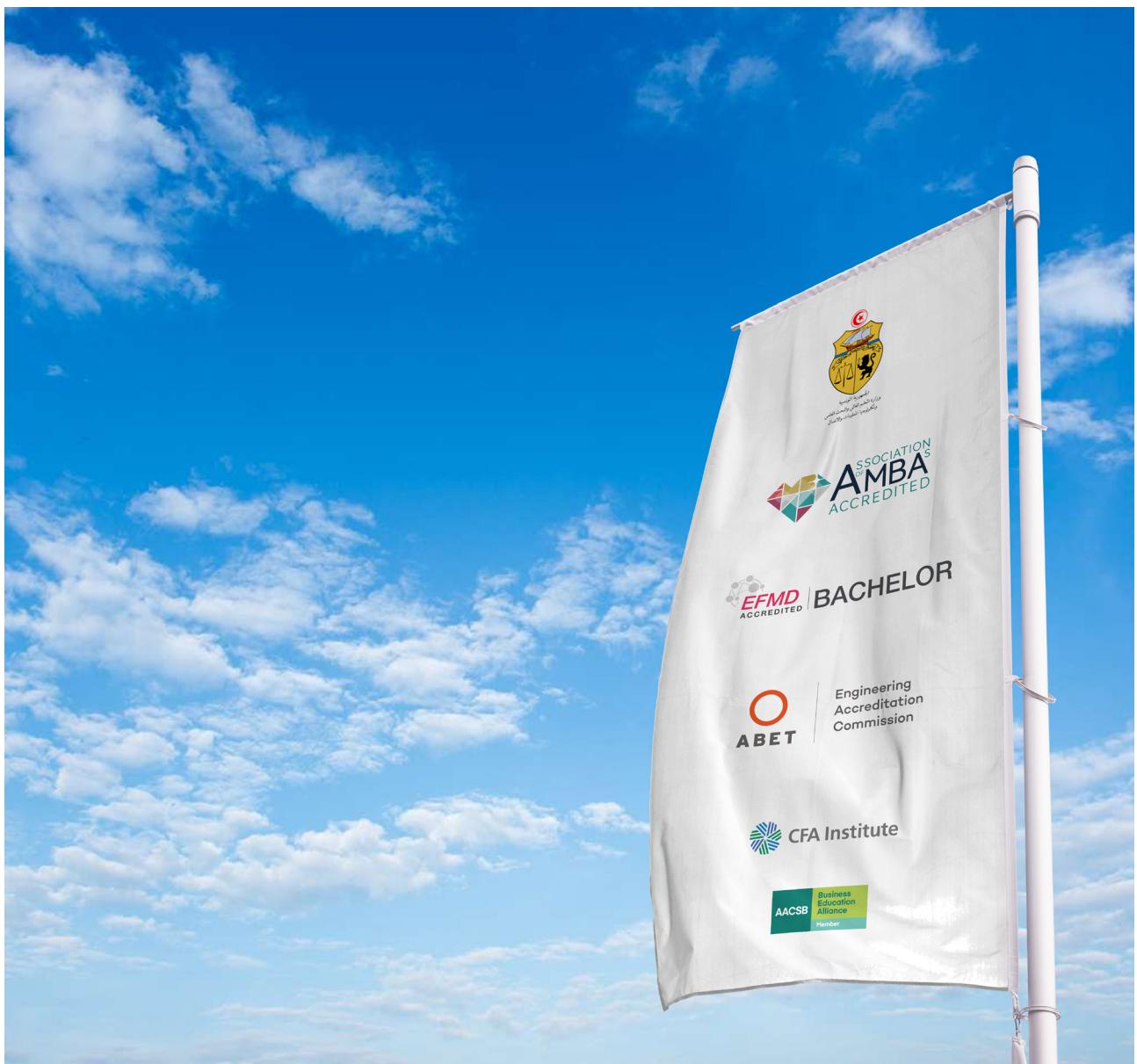
# RENEWABLE ENERGY LAB

The SMU renewable energy lab serves as a pivotal hub for advancing research, innovation, and education in sustainable energy technologies. By providing hands-on experience and practical learning opportunities, such a lab equips students with the skills and knowledge needed to address pressing energy challenges. Moreover, it fosters collaboration between academia, industry, and government agencies, driving the development of cutting-edge renewable energy solutions. Ultimately, the objective of the SMU Renewable Energy Lab is to accelerate the transition towards a cleaner, more sustainable energy future, while nurturing the next generation of leaders and experts in the field which aligns with the vision and the mission of SMU.



# INTERNATIONALLY RECOGNIZED SCHOOL

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Renowned on a global scale, SMU boasts accreditation from prestigious international organizations, including AMBA and EFMD for MSB (our Business School), and ABET for MedTech (our engineering School), affirming the excellence of our academic processes, faculty, research, and programs.

# INTERNATIONAL FACULTY

Our faculty comprises a diverse blend of full-time and part-time members welcoming from various corners of the globe. With a rich blend of academic expertise and practical experience, they offer students and professionals a wealth of cultural insights and industry knowledge to enrich their learning journey.

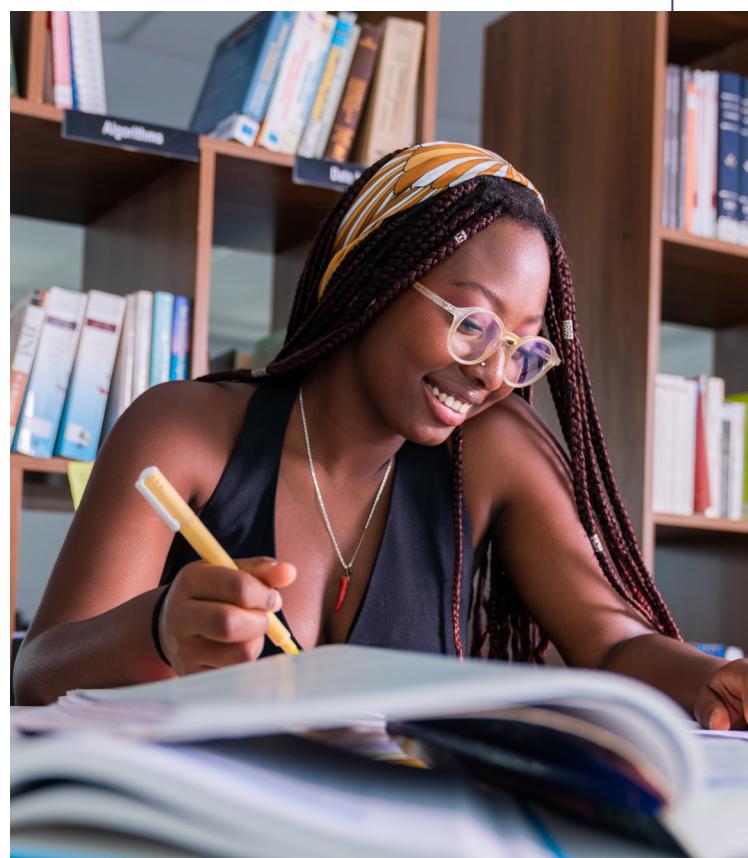


# INTERNATIONAL PROGRAMS

Due to its global outlook, the institution provides an extensive array of programs delivered entirely in English, including full-time programs, executive education programs, and study tour programs. SMU warmly welcomes students, both exchange and non-exchange, from diverse corners of the world, fostering a truly cross-cultural environment.

Furthermore, SMU's programs in both business and engineering benefit from the expertise of adjunct professors selected from industry leaders and partner universities. This fosters the exchange of ideas, promotes international collaboration, and nurtures creative and independent thinking among students.

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# STUDENT LIFE





SMU warmly welcomes over 1500 students from diverse backgrounds, hailing from various parts of the country and beyond, enriching our academic community with a tapestry of cultural perspectives, beliefs, and economic backgrounds. This vibrant diversity fosters an environment aimed at cultivating open-minded, critical thinkers prepared to confront global challenges.

To expand horizons beyond the confines of classrooms, our campus hosts numerous clubs and associations offering extracurricular and co-curricular activities. From initiating social projects with Enactus, to fundraising for charitable causes with Lions, to fostering leadership and peace advocacy with AIESEC, and excelling in competitions through the SMU Sports Club, students have ample opportunities to pursue their passions, learn, and grow both on and off campus. SMU students are continually evolving, exploring, and passionately pursuing their interests, shaping a dynamic learning community.

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# CAMPUS

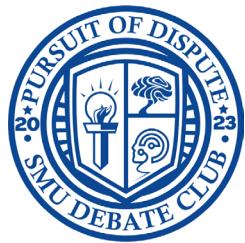
Access to the premises is tightly controlled, with entry granted only through ID cards or badges. At SMU, your safety is our utmost concern, allowing you to focus on your studies and campus life with peace of mind.



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# SMU CLUBS



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At SMU, we understand the importance of activities and experiential learning outside the classroom in fostering students' overall development. Our campus thrives with a vibrant array of extracurricular opportunities designed to help students explore their identities and interests.

We're dedicated to nurturing communities that support student growth and success. SMU offers a diverse range of clubs catering to various interests such as debate, photography, music, robotics, and more. Additionally, professional clubs facilitated through national and international networks provide avenues for students to unleash their leadership potential and apply their knowledge in real-world settings.

We're committed to bridging the gap between MSB and MEDTECH students, recognizing that combining entrepreneurial and managerial skills with engineering capabilities leads to the creation of impactful projects.

The Student Life Department and our professors play pivotal roles in fostering new student relationships and providing support for their projects and aspirations, ensuring a holistic and enriching educational experience at SMU.



# HOUSING

International Programs department offers assistance with accommodation through a private realtor.

Expenses	Approximate Amount in USD
Shared Apartment	Between 250 & 300 USD
Studio	Between 300 & 400 USD
Individual Housing (Northen Suburbs)	Between 600 & 700 USD

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For more details you can email: [internationalprograms@smu.tn](mailto:internationalprograms@smu.tn)

# GETTING A BANK ACCOUNT

In order for you to open a bank account, you need the following documents:

- | A copy of your Residency card (Carte de Sejour)
- | A copy of your certificate of registration at SMU
- | A copy of the first page of your passport

# REQUIREMENTS OF STUDENT ENTRY IN TUNISIA

Any foreign national intending to enter into Tunisia for purposes of study should:

- | Obtain a Tunisian visa (if applicable) to facilitate his /her entry into the country
- | Enter into Tunisia from and through only authorized ports of entry
- | Present a valid passport to the Immigration officer at the port of entry
- | Declare purpose of entry into Tunisia and the intended institution of training
- | Proceed to the designated immigration office after entry and obtain a residency card

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# VISA ELIGIBILITY

The following criteria must be met.

- | A letter of acceptance must be provided demonstrating that an applicant has been offered a place on a full-time course of study at a recognized educational institution
- | Candidates must be able to demonstrate evidence of enough funds to support themselves in the country
- | It must be shown that the course fees have been paid in full
- | Private medical insurance must be arranged and documentary evidence of this must be provided

# LIVING COSTS

Expenses	Approximate Amount in USD
Food	Between <b>250 &amp; 300</b>
Local transportation	Around <b>250</b>
Books and school materials	Included in the <b>tuition fees</b>
Clothing and personal expenses	Depends on the student's requirements





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